

State Farm Holiday Classic

2023 Sponsorship Form

The State Farm Holiday Classic is one of the largest, coed high school holiday tournaments in the nation, bringing in 32 boys' teams, 32 girls' teams, and 16 Special Olympics' teams to Bloomington-Normal each December.

For nearly 44 years now it has been one of the most prestigious tournaments in the nation, attracting teams from across the state of Illinois and the United States. We would like you to join what we call ***"The Best Basketball This Side of March!"*** and select one of the following sponsorship opportunities:

All-Tournament/VIP Pass Sponsor - \$2,000 (SOLD)

- Eight (8) VIP Passes, good for admission and hospitality room access for all 128 games
- Company logo and/or promotional offer/discount printed on back of each Adult All-tournament, Student/Senior/Military All-Tournament and VIP pass (approximately 2,500 distributed each year)
- Your logo displayed on tournament web site, poster, program, and venue bracket boards
- Acknowledgement on tournament Facebook page before event
- One (1) mention per game during Public Address announcements (128 total games)
- Opportunity to distribute flyer/coupon/promotional item to all 64 participating teams

Program Bracket Sponsor - \$1,500 (SOLD)

- Eight (8) VIP Passes, good for admission and hospitality room access for all 128 games
- Your logo exclusively printed on the four-tournament brackets inside the official program (1,500 printed each year)
- Your logo displayed on tournament web site, poster, program, and venue bracket boards
- Acknowledgement on tournament Facebook page before event
- One (1) mention per game during Public Address announcements (128 total games)
- Opportunity to distribute flyer/coupon/promotional item to all 64 participating teams

Program Advertisement Sponsor - \$1,500

- Eight (8) VIP Passes, good for admission and hospitality room access for all 128 games
- Full-page, full color advertisement in official tournament program (1,500 printed each year)
- Your logo displayed on tournament web site, poster, program, and venue bracket boards
- Acknowledgement on tournament Facebook page before event
- One (1) mention per game during Public Address announcements (128 total games)
- Opportunity to distribute flyer/coupon/promotional item to all 64 participating teams

Classic Sponsor - \$1,000

- Eight (8) VIP Passes, good for admission and hospitality room access for all 128 games
- Your logo displayed on tournament web site, poster, program, and venue bracket boards
- Acknowledgement on tournament Facebook page before event
- One (1) mention per game during Public Address announcements (128 total games)
- Opportunity to distribute flyer/coupon/promotional item to all 64 participating teams

Team Sponsor – \$250-\$750 (based on number of teams sponsored)

- Six (6) All-Tournament Passes (per team sponsored) - **Every 6 passes = a \$210 value**
- Mention of business on corresponding team page in official tournament program
- Mention of business on official tournament web site (www.theclassic.org) and Facebook page
- Mention of business during sponsoring team's pre-game introductions
- Mention of business during each live-stream your sponsored team plays

Cost: (Go to <http://theclassic.org/team-list/> for a complete list of participating teams)

- **\$225** to sponsor one team (Receive 6 AT passes = \$210 value)
- **\$350** to sponsor two teams (Receive 12 AT passes = \$420 value)
- **\$475** to sponsor three teams (Receive 18 AT passes = \$630 value)
- **\$600** to sponsor four teams (Receive 24 AT passes = \$840 value)
- **\$725** to sponsor five teams (Receive 30 AT passes = \$1,050 value)

Small School Boys	Small School Girls	Large School Boys	Large School Girls
Aurora Christian	Bloomington Central Catholic	Addison Trail	Bloomington
Bloomington Central Catholic	Brimfield	Aurora Metea Valley	Chicago Hyde Park
Chicago Providence St. Mel	Camp Pt. Central/Augusta SE	Bradley-Bourbonnais	Geneseo
Downs Tri-Valley	El Paso-Gridley	Chicago North Lawndale	Kankakee
East Dubuque	Galena	Joliet Central	Morton
El Paso-Gridley	Kankakee Bishop McNamara	Machesney Park Harlem	Mundelein Carmel Catholic
Kankakee Bishop McNamara	Normal University (U-High)	Mahomet-Seymour	Normal Community
Minonk Fieldcrest	Paris	Normal Community	Normal West
Normal University (U-High)	Port Byron Riverdale	North Chicago	Peoria Richwoods
Pecatonica	Rock Falls	Oswego	Plainfield North
Quincy Notre Dame	Rockford Lutheran	Peoria	Rochester
Rock Falls	St. Joseph-Ogden	Rock Island	Rock Island
Rockford Lutheran	Sherrard	Romeoville	Springfield
St. Joseph-Ogden	Springfield Sacred Heart-Griffin	Springfield	Taylorville
Stanford Olympia	Stanford Olympia	Springfield Sacred Heart-Griffin	Washington
Winnebago	Winnebago	Wheaton Warrenville South	Wheaton Warrenville South

Complete form below and return to address below - check payable to **State Farm Holiday Classic**, or payment via **PayPal**, is due by **Oct. 1, 2023**:

The Classic Tournament, Inc.
State Farm Holiday Classic
P.O. Box 738
Bloomington, IL 61702

Business name (to be advertised): _____

Contact name: _____ Email: _____

Address: _____

Phone number: _____ Contact signature: _____

Classic Sponsorship Level:

_____ \$2,000.00 All-Tournament/VIP Pass Sponsor
 _____ \$1,500.00 Program Sponsor
 _____ \$1,500.00 Bracket Insert Sponsor
 _____ \$1,000.00 Classic Sponsor
 _____ \$500.00 Program Advertiser

Team Sponsor:

_____ \$250.00 (1 team) Team to sponsor: _____
 _____ \$375.00 (2 teams) Team to sponsor: _____
 _____ \$500.00 (3 teams) Team to sponsor: _____
 _____ \$625.00 (4 teams) Team to sponsor: _____
 _____ \$750.00 (5 teams) Team to sponsor: _____

\$ _____ **Total Amount Owed**

