



# State Farm Holiday Classic

## 2019 Sponsorship Levels



### Team Sponsors (unlimited)

Benefits:

- Six (6) All-Tournament Passes (per team sponsored), good for admission to every game of the tournament
- Mention on corresponding team page in official tournament program, on official tournament web site ([www.theclassic.org](http://www.theclassic.org)) and during team's pre-game introductions.

*Cost = \$200 to sponsor one team  
\$300 to sponsor two teams  
\$400 to sponsor three teams  
\$500 to sponsor four/five teams*

### 1. Classic Sponsors (unlimited) - \$1,000

Benefits:

- Eight (8) VIP Passes, good for admission and hospitality room access for every game of the tournament
- Company logo displayed on tournament web site, poster, program and venue bracket boards
- Acknowledgement on tournament Facebook page before event
- One (1) Public Address announcement read per game (128 total games)
- Ability to distribute company flyers/coupons to participating teams and fans

### 2. Program Sponsors (unlimited) - \$1,500

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Full-page, full color company advertisement (provided by sponsor) in the official tournament program (approximately 1,700 printed each year)

### 3. Bracket Insert Sponsor (one total) - \$1,500

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo printed on all four-page, full color bracket inserts distributed at tournament (approximately 1,500 printed each year)

### 4. Players/Coaches Village Sponsor (two total) - \$1,500

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Presenting sponsor of the Players/Coaches Village located at the IWU Shirk Center during tournament

### 5. All-Tournament/VIP Pass Sponsor (one total) - \$2,000

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo and promotional offer/discount printed on the back of all printed passes (Adult All-Tournament, Senior Citizen All-Tournament, Student All-Tournament and VIP) (approximately 4,000 printed each year)

### 6. Hospitality Room Sponsor (unlimited) – *Combination of cash dollars and/or in-kind product*

Benefits:

- All benefits given to *Classic Sponsor* (see above)



**State Farm Holiday Classic**  
**2019 Sponsorship Levels**



Complete this form and return with check payable to the **State Farm Holiday Classic** by **November 1, 2019** to:

**The Classic Tournament, Inc.**  
**State Farm Holiday Classic**  
**P.O. Box 1887**  
**Bloomington, IL 61702-1887**

Questions?? Send an email to [sponsorship@theclassic.org](mailto:sponsorship@theclassic.org).

Business name (to be advertised): \_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

\_\_\_\_\_

Business Web site: \_\_\_\_\_

***Sponsorship level***

\_\_\_\_\_ **Team Sponsor** (complete all that apply below)      # of Teams \_\_\_\_\_ at \$ \_\_\_\_\_

Team you wish to sponsor: \_\_\_\_\_ Boys \_\_\_\_\_ Girls \_\_\_\_\_

Team you wish to sponsor: \_\_\_\_\_ Boys \_\_\_\_\_ Girls \_\_\_\_\_

Team you wish to sponsor: \_\_\_\_\_ Boys \_\_\_\_\_ Girls \_\_\_\_\_

Team you wish to sponsor: \_\_\_\_\_ Boys \_\_\_\_\_ Girls \_\_\_\_\_

Team you wish to sponsor: \_\_\_\_\_ Boys \_\_\_\_\_ Girls \_\_\_\_\_

\_\_\_\_\_ **Classic Sponsor**      **\$1,000.00**

\_\_\_\_\_ **Program Sponsor**      **\$1,500.00**

\_\_\_\_\_ **Bracket Insert Sponsor**      **\$1,500.00**

\_\_\_\_\_ **Players/Coaches Village Sponsor**      **\$1,500.00**

\_\_\_\_\_ **All-Tournament/VIP Pass Sponsor**      **\$2,000.00**

\_\_\_\_\_ **Hospitality Room Sponsor**      **Cash/In-kind in the amount of \$ \_\_\_\_\_**

**Total Amount Owed: \$ \_\_\_\_\_**



## State Farm Holiday Classic

### 2019 Tournament Field



#### 2019 Small School Boys

1. **Annawan**
2. Aurora Christian
3. **Bloomington Central Catholic**
4. **Champaign St. Thomas-More**
5. Chicago Providence St. Mel
6. Downs Tri-Valley
7. **El Paso-Gridley**
8. **Kankakee Bishop McNamara**
9. Minonk Fieldcrest
10. Peoria Christian
11. Quincy Notre Dame
12. **Rock Falls**
13. **Rockford Lutheran**
14. **St. Joseph-Ogden**
15. Stanford Olympia
16. Winnebago

#### 2019 Small School Girls

1. **Annawan**
2. **Bloomington Central Catholic**
3. Brimfield
4. Camp Pt. Central/Augusta Southeastern
5. **Champaign St. Thomas-More**
6. **El Paso-Gridley**
7. Elmhurst IC Catholic
8. Fithian Oakwood
9. **Kankakee Bishop McNamara**
10. **Normal U-High**
11. Rochester
12. **Rock Falls**
13. Rock Island Alleman
14. **Rockford Lutheran**
15. **St. Joseph-Ogden**
16. Sherrard

#### 2019 Large School Boys

1. **Chicago Kenwood**
2. **Chicago North Lawndale**
3. Gary (IN) Calumet New Tech
4. Joliet Central
5. Machesney Park Harlem
6. **Mahomet-Seymour**
7. Metamora
8. **Normal Community**
9. **Normal U-High**
10. **North Chicago**
11. Peoria
12. Plainfield South
13. Rock Island
14. South Holland Thornwood
15. **Springfield**
16. **Wheaton Warrenville South**

#### 2019 Large School Girls

1. Bethalto Civic Memorial
2. Bloomington
3. Canton
4. **Chicago Kenwood**
5. Chicago Marist
6. Chicago St. Ignatius
7. Geneseo
8. Kankakee
9. **Mahomet-Seymour**
10. Morton
11. New Lenox Lincoln-Way West
12. **Normal Community**
13. Normal West
14. Peoria Richwoods
15. **Springfield**
16. **Wheaton Warrenville South**

\* = Schools in **bold** have both boys' and girls' teams participating

