



# **State Farm Holiday Classic**

## **2021 Classic Sponsorship Form**

### **Classic Sponsor - \$1,000**

#### Benefits:

- Eight (8) VIP Passes, good for admission and hospitality room access for every game of the tournament.
- Company logo displayed on tournament web site, poster, program and venue bracket boards. Approximately 20,000 people attend this 4-day tournament every year.
- Acknowledgement on tournament Facebook page before event
- One (1) Public Address announcement read per game (128 total games).
- Ability to distribute company flyers/coupons to 64 participating teams through the Head Coaches Gift package provided to them by tournament organizers'

### **Program Sponsor - \$1,500**

#### Benefits:

- All benefits given to Classic Sponsor (see above).
- Full-page, full color company advertisement (provided by sponsor) in the official tournament program (approximately 1,500 printed each year).

### **Bracket Insert Sponsor - \$1,500**

#### Benefits:

- All benefits given to Classic Sponsor (see above).
- Company name/logo printed on all four-page, full color bracket inserts distributed at tournament (approximately 1,500 printed each year).

### **Players/Coaches Village and Hospitality Room Sponsor - \$2,000**

#### Benefits:

- All benefits given to Classic Sponsor (see above).
- Presenting sponsor of the Players/Coaches Village located at the IWU Shirk Center and three Hospitality Rooms located at the other three venues during tournament.
- Ability to set-up table/activities/games inside these four locations promoting company. It is the responsibility of the sponsor to set-up/supervise/maintain this area.

### **All-Tournament/VIP Pass Sponsor - \$2,000**

#### Benefits:

- All benefits given to Classic Sponsor (see above).
- Company name/logo and promotional offer/discount printed on the back of all printed passes (Adult All-Tournament, Senior Citizen All-Tournament, Student All-Tournament and VIP) (approximately 4,000 total printed each year).

Complete form and return with check payable to **State Farm Holiday Classic** by **Sept. 15, 2021** to:

**The Classic Tournament, Inc.  
State Farm Holiday Classic  
P.O. Box 738  
Bloomington, IL 61702**

Business name (to be advertised): \_\_\_\_\_

Contact name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Business Web site: \_\_\_\_\_

**Classic Sponsorship Level:**

_____ Classic Sponsor	\$1,000.00
_____ Program Sponsor	\$1,500.00
_____ Bracket Insert Sponsor	\$1,500.00
_____ Village/Hospitality Room Sponsor	\$2,000.00
_____ All-Tournament/VIP Pass Sponsor	\$2,000.00

**Total Amount Owed: \$ \_\_\_\_\_**

**2021 State Farm Holiday Classic tournament field**

**Small School Boys**

1. Annawan
2. Aurora Christian
3. Bloomington Central Catholic
4. Chicago Providence St. Mel
5. Downs Tri-Valley
6. East Dubuque
7. El Paso-Gridley
8. Kankakee Bishop McNamara
9. Minonk Fieldcrest
10. Quincy Notre Dame
11. Rock Falls
12. Rockford Lutheran
13. St. Joseph-Ogden
14. Springfield Sacred Heart-Griffin
15. Stanford Olympia
16. Winnebago

**Large School Boys**

1. Bradley-Bourbonnais
2. Chicago Brother Rice
3. Chicago North Lawndale
4. Gary (IN) Calumet New Tech
5. Joliet Central
6. Machesney Park Harlem
7. Mahomet-Seymour
8. Metamora
9. New Lenox Lincoln-Way West
10. Normal Community
11. Normal U-High
12. North Chicago
13. Peoria
14. Rock Island
15. Springfield
16. Wheaton Warrenville South

**Small School Girls**

1. Annawan
2. Bloomington Central Catholic
3. Brimfield
4. Camp Pt. Central/Augusta Southeastern
5. El Paso-Gridley
6. Kankakee Bishop McNamara
7. Normal U-High
8. Port Byron Riverdale
9. Rock Falls
10. Rockford Lutheran
11. St. Joseph-Ogden
12. Sherrard
13. Springfield Sacred Heart-Griffin
14. Stanford Olympia
15. Winnebago
16. TBA

**Large School Girls**

1. Bloomington
2. Chicago Hyde Park
3. Chicago Mother McAuley
4. Geneseo
5. Kankakee
6. Morton
7. Mundelein Carmel
8. Normal Community
9. Normal West
10. Peoria Richwoods
11. Plainfield North
12. Rochester
13. Rock Island
14. Springfield
15. Washington
16. Wheaton Warrenville South