



State Farm Holiday Classic

2018 Sponsorship Levels



Team Sponsors (unlimited)

Benefits:

- Six (6) All-Tournament Passes (per team sponsored), good for admission to every game of the tournament
- Mention on corresponding team page in official tournament program, on official tournament web site (www.theclassic.org) and during team's pre-game introductions.

Cost = \$200 to sponsor one team

\$300 to sponsor two teams

\$400 to sponsor three teams

\$500 to sponsor four/five teams

1. Classic Sponsors (unlimited) - *\$1,000*

Benefits:

- Eight (8) VIP Passes, good for admission and hospitality room access for every game of the tournament
- Company logo displayed on tournament web site, poster, program and venue bracket boards
- Acknowledgement on tournament Facebook page before event
- One (1) Public Address announcement read per game (128 total games)
- Ability to distribute company flyers/coupons to participating teams and fans

2. Program Sponsors (unlimited) - *\$1,500*

Benefits

- All benefits given to *Classic Sponsor* (see above)
- Full-page, full color company advertisement (provided by sponsor) in the official tournament program (approximately 1,700 printed each year)

3. Bracket Insert Sponsor (one total) - *\$1,500 (SOLD to Noodles & Co.)*

Benefits

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo printed on all four-page, full color bracket inserts distributed at tournament (approximately 1,500 printed each year)

4. Players/Coaches Village Sponsor (two total) - *\$1,500*

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Presenting sponsor of the Players/Coaches Village located at the IWU Shirk Center during tournament

5. Wristband Sponsor (one total) - *\$2,000*

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo and promotional offer/discount printed on all tournament wristbands (approximately 50,000 distributed each year)

6. All-Tournament/VIP Pass Sponsor (one total) - *\$2,000*

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo and promotional offer/discount printed on the back of all printed passes (Adult All-Tournament, Senior Citizen All-Tournament, Student All-Tournament and VIP) (approximately 4,000 printed each year)



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Complete this form and return with check payable to the State Farm Holiday Classic by **October 31, 2018** to:

**The Classic Tournament, Inc.
State Farm Holiday Classic
P.O. Box 1887
Bloomington, IL 61702-1887**

Questions?? Send an email to sponsorship@theclassic.org.

Business name (to be advertised): _____

Contact name: _____

Email: _____

Address: _____

Phone number: _____

Business Web site: _____

Sponsorship level:

_____ **Team Sponsor** (complete all that apply below) # of Teams _____ at \$ _____

Team you wish to sponsor: _____ Boys _____ Girls _____

Team you wish to sponsor: _____ Boys _____ Girls _____

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Team you wish to sponsor: _____ Boys _____ Girls _____

Team you wish to sponsor: _____ Boys _____ Girls _____

_____ **Classic Sponsor** **\$1,000.00**

_____ **Program Sponsor** **\$1,500.00**

_____ **Bracket Insert Sponsor** **\$1,500.00**

_____ **Players/Coaches Village Sponsor** **\$1,500.00**

_____ **Wristband Sponsor** **\$2,000.00**

_____ **All-Tournament/VIP Pass Sponsor** **\$2,000.00**

Total Amount Owed: \$ _____



State Farm Holiday Classic

2018 Tournament Field



2018 Small School Boys

1. **Annawan**
2. Aurora Christian
3. **Bloomington Central Catholic**
4. **Champaign St. Thomas-More**
5. Chicago Providence St. Mel
6. Downs Tri-Valley
7. **El Paso-Gridley**
8. **Kankakee Bishop McNamara**
9. Minonk Fieldcrest
10. **Peoria Christian**
11. Quincy Notre Dame
12. **Rock Falls**
13. **Rockford Lutheran**
14. **St. Joseph-Ogden**
15. Stanford Olympia
16. Winnebago

2018 Small School Girls

1. **Annawan**
2. **Bloomington Central Catholic**
3. Brimfield
4. Camp Pt. Central/Augusta Southeastern
5. **Champaign St. Thomas-More**
6. **El Paso-Gridley**
7. Elmhurst IC Catholic
8. Fithian Oakwood
9. **Kankakee Bishop McNamara**
10. **Peoria Christian**
11. Rochester
12. **Rock Falls**
13. Rock Island Alleman
14. **Rockford Lutheran**
15. **St. Joseph-Ogden**
16. Sherrard

2018 Large School Boys

1. **Chicago Kenwood**
2. **Chicago North Lawndale**
3. Joliet Central
4. Machesney Park Harlem
5. **Mahomet-Seymour**
6. Metamora
7. **Normal Community**
8. **Normal U-High**
9. **North Chicago**
10. Peoria
11. Plainfield South
12. Rock Island
13. South Holland Thornwood
14. **Springfield**
15. **Wheaton Warrenville South**
16. Zion-Benton

2018 Large School Girls

1. Bethalto Civic Memorial
2. Bloomington
3. Canton
4. **Chicago Kenwood**
5. Chicago St. Ignatius
6. Chicago Simeon
7. Geneseo
8. **Mahomet-Seymour**
9. Morton
10. **Normal Community**
11. **Normal U-High**
12. Normal West
13. Peoria Richwoods
14. **Springfield**
15. Union (KY) Ryle
16. **Wheaton Warrenville South**

* = Schools in **bold** have both boys' and girls' teams participating