



State Farm Holiday Classic

2017 Sponsorship Levels



1. Team Sponsors (unlimited)

Benefits:

- Six (6) All-Tournament Passes (per team sponsored), good for admission to every game of the tournament
- Mention on corresponding team page in official tournament program, on official tournament web site (www.theclassic.org) and during team's pre-game introductions.

Cost = \$200 to sponsor one team

\$300 to sponsor two teams

\$400 to sponsor three teams

\$500 to sponsor four/five teams

2. Classic Sponsors (unlimited) - \$1,000

Benefits:

- Eight (8) VIP Passes, good for admission and hospitality room access for every game of the tournament
- Company logo displayed on tournament web site, poster, program and venue bracket boards
- Acknowledgement on tournament Facebook page before event
- One (1) Public Address announcement read per game (128 total games)
- Ability to distribute company flyers/coupons to participating teams and fans

3. Program Sponsors (unlimited) - \$1,500

Benefits

- All benefits given to *Classic Sponsor* (see above)
- Full-page, full color company advertisement (provided by sponsor) in the official tournament program (approximately 1,700 printed each year)

4. Bracket Insert Sponsor (one total) - \$1,500 (Sold – Noodles & Company)

Benefits

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo printed on all four-page, full color bracket inserts distributed at tournament (approximately 1,500 printed each year)

5. Players/Coaches Village Sponsor (two total) - \$1,500 (Sold - Barker Buick/GMC/Cadillac/Chevrolet & Dick's Sporting Goods)

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Presenting sponsor of the Players/Coaches Village located at the IWU Shirk Center during tournament

6. Wristband Sponsor (one total) - \$2,000 (Sold – Meatheads)

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo and promotional offer/discount printed on all tournament wristbands (approximately 50,000 distributed each year)

7. All-Tournament/VIP Pass Sponsor (one total) - \$2,000

Benefits:

- All benefits given to *Classic Sponsor* (see above)
- Company name/logo and promotional offer/discount printed on the back of all printed passes (Adult All-Tournament, Senior Citizen All-Tournament, Student All-Tournament and VIP) (approximately 4,000 printed each year)



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Complete this form and return with check payable to the State Farm Holiday Classic by **October 31, 2017** to:

**The Classic Tournament, Inc.
State Farm Holiday Classic
P.O. Box 1887
Bloomington, IL 61702-1887**

Questions?? Contact Jake Sheley at 217-871-0621 or jake.sheley.qwuq@statefarm.com.

Business name (to be advertised): _____

Contact name: _____

Email: _____

Address: _____

Phone number: _____

Business Web site: _____

Sponsorship level:

_____ **Team Sponsor** (complete all that apply below) # of Teams _____ at \$ _____

Team you wish to sponsor: _____ Boys _____ Girls _____

Team you wish to sponsor: _____ Boys _____ Girls _____

Team you wish to sponsor: _____ Boys _____ Girls _____

Team you wish to sponsor: _____ Boys _____ Girls _____

Team you wish to sponsor: _____ Boys _____ Girls _____

_____ **Classic Sponsor** **\$1,000.00**

_____ **Program Sponsor** **\$1,500.00**

_____ **Bracket Insert Sponsor** **\$1,500.00**

_____ **Players/Coaches Village Sponsor** **\$1,500.00**

_____ **Wristband Sponsor** **\$2,000.00**

_____ **All-Tournament/VIP Pass Sponsor** **\$2,000.00**

Total Amount Owed: \$ _____



State Farm Holiday Classic

2017 Tournament Field



2017 Small School Boys

1. **Annawan**
2. Aurora Christian
3. **Bloomington Central Catholic**
4. **Champaign St. Thomas-More**
5. Downs Tri-Valley
6. **El Paso-Gridley**
7. **Fairbury Prairie Central**
8. **Kankakee Bishop McNamara**
9. Minonk Fieldcrest
10. **Peoria Christian**
11. Piasa Southwestern
12. Quincy Notre Dame
13. **Rock Falls**
14. **St. Joseph-Ogden**
15. Stanford Olympia
16. Winnebago

2017 Small School Girls

1. **Annawan**
2. **Bloomington Central Catholic**
3. Brimfield
4. Camp Pt. Central/Augusta Southeastern
5. **Champaign St. Thomas-More**
6. Danville Schlarman
7. **El Paso-Gridley**
8. Elmhurst IC Catholic
9. **Fairbury Prairie Central**
10. **Kankakee Bishop McNamara**
11. LeRoy
12. **Peoria Christian**
13. **Rock Falls**
14. Rock Island Alleman
15. **Rockford Lutheran**
16. **St. Joseph-Ogden**

2017 Large School Boys

1. **Chatham Glenwood**
2. **Chicago North Lawndale**
3. Joliet Central
4. **Mahomet-Seymour**
5. Metamora
6. **Normal Community**
7. **Normal U-High**
8. **North Chicago**
9. Plainfield South
10. Rock Island
11. **Rockford Lutheran**
12. Rockton-Hononegah
13. South Holland Thornwood
14. **Springfield**
15. **Wheaton Warrenville South**
16. Zion-Benton

2017 Large School Girls

1. Bloomington
2. Canton
3. **Chatham Glenwood**
4. **Chicago North Lawndale**
5. Chicago St. Ignatius
6. Chicago Simeon
7. Geneseo
8. **Mahomet-Seymour**
9. Morton
10. **Normal Community**
11. **Normal U-High**
12. Normal West
13. Rochester
14. Peoria Richwoods
15. **Springfield**
16. **Wheaton Warrenville South**

* = Schools in **bold** have both boys' and girls' teams participating